

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/282,747

Customer No.: 22927

Attorney Docket No.: 99-007

Date Filed: March 31, 1999

Title: METHOD AND APPARATUS FOR PROVIDING
CROSS-BENEFITS BASED ON A CUSTOMER
ACTIVITY

Applicants: Walker et al.

Group Art Unit: 1796

Confirmation No.: 9049

Examiner: NGUYEN, Tri V.
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RESPONSE and AMENDMENT

to the Final Office Action mailed December 10, 2009

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Final Office Action mailed December 10, 2009 (Paper No. / Mail Date 20091104), please consider the following remarks.